

Exam. Code : 105404

Subject Code : 1467

B.B.A. 4th Semester

PRODUCTION & OPERATIONS MANAGEMENT

Paper—BBA-404

Time Allowed—3 Hours]

[Maximum Marks—50

SECTION—A

1. Attempt any **TEN** questions carrying **1** mark each :

- (i) Define productivity.
- (ii) Define plant layout
- (iii) What is Lead time ?
- (iv) Define statistical Quality control.
- (v) Explain the meaning of dispatching.
- (vi) What is critical path ?
- (vii) Define market analysis.
- (viii) Differentiate between normal time and standard time.
- (ix) What is economic order quantity ?
- (x) What is rating scale ?
- (xi) Define inventory.
- (xii) Define operations management.

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SECTION—B

Attempt any **TWO** questions carrying **10** marks each.

2. Define Production Management. Discuss the recent trends in production management.
3. Define work measurement. Discuss various techniques of work measurement.
4. Differentiate between product design and production design. Discuss the various characteristics of a good product design.
5. What is meant by Plant location ? What are the various steps taken to choose a location for a plant ?

SECTION—C

Attempt any **TWO** questions carrying **10** marks each.

6. Enumerate the key benefits that an organization derives by improving the quality of its Products and Services.
7. Define supply chain management and also discuss its objectives.
8. Define inventory management and discuss various techniques used for inventory management.
9. Define Total Quality Management and discuss various principles of Total Quality Management.